

TO:

FROM:

Chief Procurement Officer

Department of Water, County of Kauai Name of Requesting Department

STATE PROCUREMENT OFFICE NOTICE OF REQUEST FOR EXEMPTION FROM HRS CHAPTER 103D

Pursuant to HRS § 103D-102(b)(4) and HAR chapter 3-120, the Department requests a procurement	exemption for the following:					
1. Describe the goods, services or construction:						
Radio advertising contract.						
A De S						
2. Vendor/Contractor/Service Provider: Ohana Broadcast Company LLC (KONG Radio Gr	\$ 8,999.94					
A. W. CO	0 100 15					
4. Term of Contract From: 7/1/2018 To: 6/30/2019 5. Prior SPO-007, Pr	rocurement Exemption (PE):					
6. Explain in detail, why it is not practicable or not advantageous for the department to p	procure by competitive means:					
Selection of this radio station is based on the targeted audience, and this is exempt from (120-4(b)(14). 7. Explain in detail, the process that will be or was utilized in selecting the vendor/contra						
KONG radio is Kauai's civil defense radio station with a very wide outreach that the Depa The Department met with KONG Radio and discussed the Department's need for consista water system-related announcements (i.e. water shutdowns, road closures, emergency w festivals and general water information). KONG radio agreed to the Department's need fo offered the Department a primetime spot when ads are scheduled.	rtment would like to extend its messages to. Intradio advertising to notify the public of vater conservation or outages, workshops,					

8. Identify the primary responsib procurement authority and co *Point of contact (Place asteris	mpletion of mandatory	training required).			ated	
Name	Division/Agency	Phone Number	,	e-mail address		
*Jonell Kaohelaulii	Administration	245-5461	j	jkaohelaulii@kauaiwater.org		
All requirements/appro I certify that th	ovals and internal cont e information provided			1000		
Brian	W-1		6/25/	(18		
Departn	nent Head Signature		Date			
	For Chief Pr	rocurement Office	r Use Only	Date Notice Posted:	6/25/18	
Inquiries about this request shall contract within seven calendar da		wed from date notice p		ection to this notice t	o issue an exempt	
Chief Procurement Officer (CPO)	Comments:					
☐ Approved	☐ Disapproved	☐ No Action	Required			
		Chief Procurement O	Officer Signature	Date		